

Year 10

OCR Creative iMedia J834
Revision Checklist



R093- Creative iMedia in the media industry

50 marks (1h)

Topics to include:

Topic 1- The Media Industry

Topic 2- Factors Influencing Product Design

Topic 3- Pre-production Planning

Topic 4- Distribution Considerations

Revision resources -

- 1) Personal learning checklist – provided on Teams
- 2) Past paper questions – <https://www.ocr.org.uk/Images/610833-creative-imedia-in-the-media-industry.pdf>
- 3) Quizlet flash cards – <https://quizlet.com/search?query=r093&type=all>

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Topic 1- The media industry

- 1.1. Media industry sectors and products.
- 1.2. Job roles in the media industry

Topic 2- Factors influencing product design

- 2.1. How style, content and layout are linked to purpose
- 2.2. Client requirements
- 2.3. Audience demographics and segmentation
- 2.4. Research methods
- 2.5. Media codes

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Topic 3- Pre-Production Planning.

3.1. Work planning

3.2. Documents used to support idea generation

3.3. Documents used to design/ plan media products

3.4. Legal Issues- not in exam

Topic 4- Distribution Considerations

4.1. Distribution platforms and media to reach audiences

4.2. Properties and file formats